

CREATING BUYERS. DELIVERING SALES.

Trilogy delivers profitable new customers to automotive and telecommunications companies worldwide. We use web and mobile technology to learn what consumers want - then present offers and experiences that create buyers and deliver sales.

Consumers are telling you what they want - and we can help you learn how to listen to them. Our products and technology allow us to gather and analyze huge amounts of data that consumers readily provide. Armed with that insight, you can create - not just identify - "hand raisers" who have interest in your products and services. And once you know who your customers are and what they really want, you can close the deal.

Founded in 1989, Trilogy, Trilogy has enjoyed decades of profitable success working with Global 1000 companies. Highlighted as an innovative and ambitious company by Forbes, Fortune, Newsweek, Harvard Business Review and others, Trilogy is headquartered in Austin, Texas, with offices in Bangalore, India and Hangzhou, China.

Unique in the industry, Trilogy ties its own revenue directly to the economic value it delivers to customers, including General Motors.

Trilogy. Creating Buyers. Delivering Sales

WHY TRILOGY

- Trilogy has developed a set of products that help our customers find new consumers and create winning offers to deliver to them
- Our products are simple and turnkey - we can generate new sales for our customers often as quickly as within 7 days
- Our products are market-centric driven by our customers and their consumers
- Our products use data from a massive and comprehensive set of resources
- Our products are built from the ground up to scale and accommodate infinite growth